



# NEWS



MARCO OFFICE SUPPLY, FURNITURE & PRINTING, INC.

## BIG BOX INTEGRITY GETS FLUSHED DOWN THE TOILET

In case you didn't hear, Office Depot lost its "Better Business Bureau" Accreditation. It was reported that Office Depot failed to adhere to two of their requirements in building trust and embodying integrity.

Not only that, both Staples and Office Depot are laying off sales staff and closing down centers. Hmmm, do I detect a problem? Your personalized service, if there ever was one in existence may be getting farmed out to phone mills with 1-800- Numbers that leave you hanging and frustrated.

Here is another interesting question; "Why are you paying membership fees for so called "Business Advantages". Is it an advantage to pay a fee to save money? Say what?!

At Marco Office Supply, there are no business club fees, no delivery charges or hidden agendas. As a matter of fact we recently did a price comparison for a potential client who was using the Staples Business Advantage program and saved her \$88.00 by just simply ordering. No price club fees, no coupons for "X" amount of dollars spent and no annoying pop-ups. Simply put...just great pricing. Just remember folks, nothing is for free. Big box means big gimmicks. Become consumer savvy and know the tricks of the trade. Just another big reminder to shop local and invest in your community with people you can trust.

## Calling All HP Users!!

Did you know you can earn points for products? Well you can with the HP Purchase Edge Program, a program that Hewlett Packard has offered loyal users.

- Eligibility and Regulations Requirements:
- You spend \$500.00 per year on qualifying original HP toner and ink cartridges.
- Company is headquartered in US or Canada
- Must assign a single account administrator
- One account per company (no multiple location accounts)
- Proof of purchase is required
- Once you enroll, those products bought from point of enrollment will be applied to your account.
- To purchase product for redemption login to [www.purchasedge.com](http://www.purchasedge.com) to view number of points for product purchase.
- Once you receive your customer number, forward the information to Marco Office Supply and we will place the program under your account and we send in the report (that is all product purchased through Marco Office Supply) to HP.

Complete the enrollment form by logging into [purchasedge.com/partner](http://purchasedge.com/partner) If you have any questions on the program contact your sales representative: Brett, Marianne, Tom or Gina.

# The hive.

## Project Spotlight: The Pressed Olive

**Pictured:** Client wanted us to design a small branding package with useful tools that she could use for marketing purposes.

**Included:**

- Multi-use Business Cards that Double as Hang Tags
- New Gift Bottle Labels
- Olive Oil Pairing Guide & Recipe Card



*It's the busiest time of the year, here in our design studio. In the "off-season", businesses finally have the time to start focusing on design & marketing efforts that will benefit them once it starts to get busy.*

**How Can We Design For You?  
Email Us! [contact@thehivemos.com](mailto:contact@thehivemos.com)**

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[thehivemos.com](http://thehivemos.com) or [contact@thehivemos.com](mailto:contact@thehivemos.com)

# ITEM OF THE MONTH



**Eliminate Waste**  
No ream Wrapper to Dispose

## BOISE POLARIS

1/2 Case Bulk Paper  
2500 loose sheets  
8.5x11 • 20lb text • 97bright

- Recyclable Box
  - Made in the USA
- BSN-32125 **\$22.00**

## BOISE POLARIS

Made in the USA  
8.5x11 • 20lb text • 97bright  
1 Case (10 reams)  
OD2201CT **\$39.95**

## Budget

imported  
8.5x11 • 20lb text • 96 bright  
1 Case (10 reams)  
BSN-3691CT **\$36.95**

Create your own Combination of writing tips and colors

Great for Drawing, Coloring, Doodling and Journaling

Rubberized ergonomic barrel in a slim design is comfortable to use

Pen body is made of 88% biobased plastic; produced CO2 neutral

Set comes with 8 each 0.4mm fineliner pens and 8 each 1mm fiber tip pens

16 Vibrant Colors

**Link-It**  
The link to your own creativity!



## Link -It

16pc Fineliner & Fiber Tip Pens in adjustable Easel Stand

Item # 16041 **\$11.95**



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