



NEWS

SEPTEMBER
2019

MARCO OFFICE SUPPLY, FURNITURE & PRINTING, INC.

THE EMPEROR HAS NO CLOTHES

Although Amazon is still growing (sigh), its greedy quest is finally catching up with Jeff Bezos. Resellers are realizing that an Amazon shopping cart is not cheap and may be filled with more problems than products. What are they?

- Legal Problems
- Employee Class Action suits
- Corporate Espionage
- Membership Scandals
- Lawsuits by resellers

Law firms are dedicating their entire practices to representing businesses and consumers who have been violated by Amazon. Counterfeiting is quickly becoming a \$1 trillion criminal enterprise and may prove to be Amazon's Achilles Heel. Large Corporations are holding Amazon accountable for damage done to their trademarks and brands and the Security Exchange Commission is forbidding Amazon to claim immunity for the misdeeds of their third party resellers.

Let's take a look at a few cases:

Williams- Sonoma: The Company filed the infringed-trademark lawsuit to protest that Amazon was displaying hundreds of its products and not informing consumers that these products were knock offs and not the brand name coming from Williams-Sonoma. One such product is the Orb Chair which exceeded \$2 million in sales during its first 10 months. Amazon began selling an Orb chair that is so highly similar in design and product description, consumers were under the impression it was the West Elm Design. It is one of many products that was infringed upon.

Apple is suing Amazon claiming 90% of their products sold on Amazon are counterfeit!!

E-Bay is suing Amazon managers for infiltrating ebay's platform to poach sellers. Amazon employees signed up under false names and pretenses, than allegedly sent private messages inviting sellers to Amazon, actively circumventing eBay's rules and filters. Over 50 sales managers sent over 1,000 messages. EBay has gone further with a new suit accusing Amazon of racketeering and fraud over their allegedly coordinated behavior.

The list goes on and on

Anyone wishing to receive a presentation on Amazon's growing number of billion dollar lawsuits may request a copy by e-mailing gina@marcoofficesupply.com

the hive.

Project Spotlight: YMCA of South Collier - Marco

Pictured: Our client, The YMCA of South Collier - Marco, wanted our "HIVE" spin on a bus wrap design that would transport students to and from community activities and school programs.

The Challenge: Transforming an ordinary yellow school bus into a truly unique vehicle that excites and promotes the YMCA's mission of inspiring youth development and encouraging community involvement. We knew that we had to go BIG and bring this project "to life" so we included custom illustrative art to the overall design and also added 3D effects that "pop-out" at you when you pass by!



Let's get some Buzz going! When you see this bus around SWFL, make sure to snap a photo and tag us on Facebook and Instagram!

How Can We Design For You?
Email Us! contact@thehivemos.com

f @TheHiveMOS

📷 the_hive_mos

thehivemos.com or contact@thehivemos.com

When was the last time you looked at your marketing collateral?

Time for a refresh?

We can help you achieve your goals by visually communicating your business through branding, marketing and website design.

Call Us - We'd love to meet with you! 239.394.2774

QUESTION:

WHAT'S THE DIFFERENCE BETWEEN ORDERING A CHAIR FROM A BIG BOX STORE AND MARCO OFFICE SUPPLY?

That's right! Order a chair from Staples and that's exactly what you have delivered to your office, a box of chair parts that you have to put together yourself. When you order a chair from Marco Office Supply, the chair is put together by our experienced furniture installers and delivered in one piece, ready to use. Our delivery team will even demonstrate how to use all of the chair adjustments before leaving. NO time to visit the showroom? Visit our website and shop our on-line catalogs. Just enter what you are looking for in your search (I.E. Midback mesh chair with lumbar support in multi-colors) and your choices will pop up. We have over 300 different chairs to choose from so once you find your options call us for a terrific price!!

ANSWER: THE BOX!

**LABOR DAY SALE
THROUGH THE END OF
SEPTEMBER!**

LORELL CONJURE EXECUTIVE HIGH-BACK MESH BACK CHAIR



SKU: LLR 62000
List Price:
~~\$398.00~~
\$249.00

includes

- 24" x 25.2" x 43.7
- Mesh back helps you stay cool throughout your day
- Lumbar support helps prevent lower back strain
- Offers ratchet back, tilt tension and more

LORELL HIGH BACK MESH CHAIR W/ HEADREST



SKU: LLR 81998
List Price:
~~\$549.00~~
\$298.00

includes

- 28.5" x 28.5" x 51"
- Mesh back helps you stay cool throughout your day
- Lumbar support helps prevent lower back strain
- Height-adjustable seating allows you to sit comfortably at your desk
- 360-degree swivel rotates completely
- Adjustable arms meet your exact preference for customized comfort

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