Top Reasous to SHOP LOCAL

Going local means nurturing locally owned businesses which use local resources sustainably, employ local workers at competitive wages, and service primarily local customers. It means becoming more self sufficient and less dependent on imports. Control moves from the board rooms of distant corporations and back into the community where it belongs.

- Michael H. Shuman, author of the book Going Local -

So, you get WHAT it means... let us look at the WHY

- 1. Local Economic Stimulus. When you purchase locally rather than nationally, more money is kept in the community because locally owned business purchase form other local owned business, service providers and farms. Purchasing local helps grow other businesses as well as tax base.
- 2. Non-Profits Receive Greater Support. Local business owners donate more to charities than non-local owners.
- 3. Unique Businesses Create Character & Prosperity. Your local community is defined in large by the businesses that reside there and that plays a big factor of your overall satisfaction of where you live and how your community is promoted. For example, Sanibel Island loves and supports its local businesses. There are not many corporate retail stores and restaurants.
- 4. Most New Jobs are Provided by Local Businesses. Small local businesses are the largest employers nationally. The more jobs in your community, the less people must commute which means less traffic and pollution.
- 5. Customer Service Tends to be Better. Local business will hire people with more specific product expertise for better customer service. These are people you will see around town weekly; they are less likely to be rude because they see you in the community.

- 6. Local Business Owners Invest in the Community. Local owners are less likely to leave and are more invested in the community's welfare and future.
- 7. Competition and Diversity leads to More Consumer Choices. A marketplace of thousands of small businesses is the best way to ensure innovation and low prices over long term.
- 8. You Matter More. It is a fact that small businesses respond more efficiently to their customers. Your values and desires are much more influential to your local business owners than that of a large, big box store. Does a local restaurant care more about a repeat local customer than a chain? You bet, just as a local art dealer, office supplier and other such businesses. It is the local owners who care and establish relationships with the people who shop their stores and live in their communities.
- 9. Longevity of Staff. Local owners are the shop keepers, chefs, estimators, cashiers, consultants, sales staff, etc. You do not see high turnover in staff with local businesses as you do in big box. Visit a local big box and tell me if you see the same cashier, clerk, or manager for one year.
- 10. Why not?! Why wouldn't you support your neighbor, your friend & your own community. Support to the people that invest in your neighborhood~

YOU SHOP AND WE'LL ALWAYS DELIVER!

IT'S HURRICANE SEASON...ARE YOU PREPARED?
FLIP TO SEE OUR CHECKLIST ON THE BACK







BOLDED ITEMS ARE AVAILABLE FOR PURCHASE AT MARCO OFFICE SUPPLY

DISASTER SUPPLY KIT CHECKLIST



General

- At least two weeks supply of medication, medical supplies used regularly and a list of allergies
- List of the style, serial number, and manufacturer information of required medical devices
- Flashlight

Do not use candles and be sure to have enough batteries

Radio

Battery operated or hand cranked radio, a NOAA weather radio

Cash
Banks and ATMs may not be
available after a storm

Pet Care Items

- Pet food and water
- □ Proper identification
- Medical records/ microchip info
- A carrier or cage
- Muzzle and leash
- Water and food bowls
- Medications
- Supplies for your service animal

Clothing

 Include seasonal or rain gear and sturdy shoes or boots.

Special Needs Items

Be sure to include specialty items for infants, small children, the elderly, and those family members with a disability.

First Aid

- First Aid Manual
- Sterile adhesive bandages of different sizes
- Sterile gauze pads
- Hypoallergenic adhesive tape
- Triangular bandages
- ☐ Scissors
- Tweezers
- Sewing needle
- Moistened towellettes
- Antiseptic
- Thermometer
- Tube of petroleum jelly
- Safety pins
- Soap
- Latex Gloves
- Sunscreen
- Aspirin or other pain reliever
- Anti-diarrheal medicine
- Antacid
- Laxative
- Cotton balls
- Q-tips

Food and Water

- Food
 - Enough for at least seven (7) days, nonperishable packaged or canned food and beverages, snack foods, juices, baby food, and any special dietary items
- Non-electric can opener
- Paper plates
- Napkins
- Plastic cups
- Utensils
- Water (1 gallon per person)

Important Documents

- ☐ Insurance cards
- Medical records
- ☐ Bank numbers

Marco Island

center on

SELF-SERVICE copy

/isit our

- Credit card numbers
- Copy of social security card
- Copies of birth and/or marriage certificates
- Other personal documents
 Set of car, house, and
 office keys
- Service animal I.D., veterinary records, and proof of ownership
- Information about where you receive medication, the name of the drug, and dosage
- Copy of will

*Items should be kept in a water proof container

Vehicle

Keep your motor vehicle tanks filled with gasoline

Phone Numbers

Maintain a list of important phone numbers including: county emergency management office, evacuation sites, doctors, banks, schools, veterinarian, a number for out of town contact, friends & family

COVID-19 Supplies

- Face masks
- Disinfectant wipes
- Hand sanitizer



MARCO ISLAND 571 Bald Eagle Drive Order Line: (239) 775-7513